

Idc Marketscape Worldwide Iot Platforms Software Vendors

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Idc Marketscape Worldwide Iot Platforms

Abstract. This IDC study represents a vendor assessment of the current worldwide IoT platforms market through the IDC MarketScape model. This research is a quantitative and qualitative assessment of the characteristics that explain a vendor's success in the marketplace and help anticipate its ascendancy. This IDC MarketScape covers 12 software vendors participating in the worldwide IoT platforms market.

IDC MarketScape: Worldwide IoT Platforms (Software Vendors ...

Abstract This IDC study uses the IDC MarketScape model to provide an assessment of vendors participating in the industrial IoT platform market. This study specifically analyzed these offerings from a manufacturing industry perspective.

IDC MarketScape: Worldwide Industrial IoT Platforms in ...

This IDC MarketScape covers 11 vendors participating in the worldwide IoT platform market that include connectivity management as part of their offering. This evaluation is based on a comprehensive set of parameters expected to be most conducive to success in the short term and long term. "As the IoT platform market matures, a segment of the vendor landscape is beginning to evolve connectivity management-based offerings into broader application enablement platforms," said Stacy Crook ...

IDC MarketScape: Worldwide IoT Platforms (Device and ...

Abstract This IDC study represents a vendor assessment of the current market for worldwide IoT applications platforms for Smart Cities. This research is a quantitative and qualitative assessment of the vendors based on a comprehensive set of parameters of both current and expected capabilities to IoT technology deployments in cities.

IDC MarketScape: Worldwide IoT Applications Platforms for ...

IIoT platforms were assessed according to overall platform functionality, systems integration, and deployment options. In the IDC MarketScape: Worldwide Industrial IoT Platforms in Manufacturing 2019 Vendor Assessment, PTC was named a leader due to our ThingWorx IIoT platform's focus on:. Support for the connected product and services life cycle

IDC MarketScape: Worldwide Industrial IoT Platforms in ...

Abstract This IDC study uses the IDC MarketScape model to provide an assessment of vendors participating in the industrial IoT platform market. This study specifically analyzed these offerings from an energy industry perspective. "The energy sector is being asked to become more responsive to customer and market demands.

IDC MarketScape: Worldwide Industrial IoT Platforms in ...

For the report, IDC MarketScape: Worldwide Industrial IoT Platforms in Energy 2019 Vendor Assessment (IDC #US45116919), IDC assessed eight industrial IoT platform providers focused on the energy industry, including both oil and gas and utilities.

Two New IDC MarketScape Reports Evaluate Industrial ...

International Data Corporation (IDC), the global marketing intelligence firm, named AT&T Business a Leader in their IDC MarketScape Worldwide IoT Platforms (Device and Network Connectivity Providers) 2018 Vendor Assessment. According to IDC, we received the Leader designation based on our effective Internet of Things (IoT)strategy and the overall capabilities of AT&T IoT platforms.

AT&T named a Leader in IDC MarketScape: Worldwide IoT ...

IDC MARKETSCAPE VENDOR INCLUSION CRITERIA The IoT platform market is vast and there are many ways in which to segment it. Companies studied for this IDC MarketScape generally hail from an enterprise or industrial software heritage and tend to have strength in IT infrastructure, applications, and analytics.

IDC MarketScape: Worldwide IoT Platforms (SoftwareVendors ...

IDC MarketScape: Worldwide IoT Platforms (Device and Network Connectivity Providers) 2018 Vendor Assessment. Jan-18. IDC MarketScape: Worldwide SaaS and Cloud-Enabled Procurement Applications 2018 Vendor Assessment ... IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current ...

IDC - IDC MarketScape - Home

This IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market.

IDC MarketScape: Microsoft a leader in IIoT platforms for ...

The new IDC MarketScape report evaluated 12 IoT platform software providers, examining specific attributes such as product functionality breadth, protocol/device support, integration capabilities, edge support, breadth of complementary portfolio offerings and more.

IBM Named a Leader by IDC for 2017 Worldwide IoT Platforms

IBM Watson IoT Platform beats the competition I'm pleased to say that the IDC MarketScape has positioned the IBM Watson IoT Platform as a leader in the IDC MarketScape: Worldwide IoT Platforms (Software Vendors) 2017 Vendor Assessment (doc #.US42033517, July 2017). Click here to read more about the IDC MarketScape Report.

IDC MarketScape names IBM Watson IoT a Leader in IoT Platforms

Amazon Web Services (AWS) has been named a leader in worldwide applications platforms for smart cities according to the IDC MarketScape: Worldwide IoT Applications Platforms for Smart Cities 2019–2020 Vendor Assessment (doc # US43580918, January 2020).

IDC MarketScape names AWS as a leader in IoT applications ...

IDC MarketScape Report Names Cisco a Leader in Worldwide IoT Platforms. Macario Namie. More than a decade ago, Cisco recognized that every device and every thing would eventually be connected. From vehicles to city lights to healthcare devices – secure, ubiquitous connectivity would enable companies to deliver new services that enhance their customers' experiences and drive new revenue channels.

IDC MarketScape Report Names Cisco a Leader in Worldwide ...

IDC MarketScape positions PTC as a leader in the IIoT platforms market worldwide. The ThingWorx ® IIoT platform is the core of PTC's technology portfolio, designed to provide industrial companies with the functionality and flexibility they need to transform the way they design, manufacture, and operate for a smart, connected world.

IDC MarketScape Recognizes PTC as a Global Industrial IoT ...

IDC MarketScape: Worldwide Industrial IoT Platforms in Manufacturing 2019 Vendor Assessment by Stacy Crook and Reid Paquin, June 2019, IDC #US45116819 *IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT suppliers in a given market.

PTC and Azure—Industrial IoT Partnership | Microsoft Azure

The IDC MarketScape recognized the ThingWorx ® Industrial IoT platform from PTC as one of the more robust application enablement platforms available today. ThingWorx also provides deployment flexibility to customers through native integration with numerous cloud platforms.

PTC Named a Global Leader in IoT Platforms by IDC MarketScape

FRAMINGHAM, Mass.--(BUSINESS WIRE)--International Data Corporation (IDC) today announced the publication of a new report, IDC MarketScape: Worldwide IoT Platforms (Software Vendors) 2017 Assessment...